

Logo

- The logo consists of company name KOPA and a graphic element – square.

It is necessary to use full color logo.

The full color logo consists of white letters KOPA in a red square.

- Logo can be used with words „SPAUDA, DIZAINAS“ or „PRINTING SOLUTIONS“
- The black and white logo version can be used when use of colourful logo is not possible.

The black and white logo version consists of white letters KOPA in a black square.



- Full colors etalon on coated paper:

Red
PANTONE 485 C;

Red in CMYK

C 0,
M 100,
Y 100,
K 0.

- Full colors etalon on non-coated paper:

Red
PANTONE 485 U;

Red in CMYK

C 0,
M 100,
Y 100,
K 0.

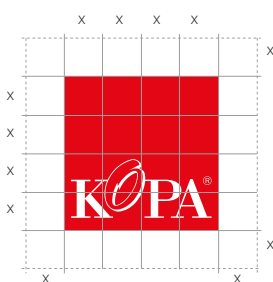
- B/W etalon in Grayscale:

Black
K 100.

Proportions

- The proportions of logo are in size X.
- Logo in a red square:

Logo height – 4X.
Logo width – 4X.



Safe space around logo

- Space around the logo must be no less than X to the right, to the left, down and up.

Minimum size

- Do not resize any element without following the appropriate ratio.
- Logo versions in a red or black square should not appear smaller than 12 mm width.

